



Multi-Purpose

Latex Primer

Successful Painting Jobs Start Here.

An Advanced Technology, Versatile Sealer and Stain Blocker for a Variety of Surfaces



Assures Adhesion
On Slick Surfaces



Ideal for both interior and exterior applications, Sherwin-Williams Multi-Purpose Primer has excellent adhesion and bonding properties even on many “hard to paint” surfaces. For use on a wide array of substrates, it is a universal favorite. It can be tinted and is compatible with a full range of topcoats.

Key Benefits:

- Assures adhesion and bonding of the topcoat — even on slick, glossy surfaces
- Assures uniform appearance of topcoats
- Excellent stain blocking
- Seals minor dried water stains and tannin
- Seals out solvent-sensitive stains — tar, solvent-based markers, etc.
- Good wet and dry hide
- Great application characteristics — brush, roll or spray
- Fast dry, sandable and easy cleanup
- Can be used as a pre-wallcovering primer to promote easy removal
- Provides easy “slip” for positioning of wallpaper
- Can be applied in temperatures as low as 35°F
- Meets the most stringent VOC regulations
- Has achieved GREENGUARD® GOLD Certification

Use on Interior:

- Ceiling Tiles
- Paneling
- Wall Laminate
- Cured Plaster
- Drywall
- Varnished Woodwork
- Kitchen Cabinets
- Ceramic Wall Tile
- Under Wallcovering

Use on Interior and Exterior:

- Wood
- Aluminum
- Galvanized Metal
- Previously Painted Surfaces
- PVC Piping
- Concrete and Masonry
- Many Plastics
- Glossy Surfaces
- Fiberglass
- Copper
- Glazed Block

Complies with

OTC	Yes	LEED® 09 CI	Yes
SCAQMD	Yes	LEED® 09 NC	Yes
CARB	Yes	LEED® 09 CS	Yes
CARB SCM 2007	Yes	LEED® H and S	Yes
MPI	Yes	NGBS	Yes

As of 08/01/2014



PRODUCT CERTIFIED FOR
LOW CHEMICAL EMISSIONS
UL.COM/GG
UL 2818

